

CORPORATE SOCIAL RESPONSIBILITY

In 2023, as part of its ESG (Environment, Social, Governance) policy, Bethel General Insurance and Surety Corporation continued the environment and social program called “Linis Linang” through “Plastic Palit Premyo” with the adopted barangays (Luya-Luya, San Gabriel and Alitap in Mauban, Quezon). This program was continued to help protect the natural environment as we continue to experience the effects of climate change.

The program was duly coordinated with the above-mentioned barangays, and it became successful with the help of Kagawad Florafe Sangcap and some of the employees of Bethel Gen who participated in the program.

The three (3) Barangays were chosen based on the following criteria:

- a.) EVIDENT NEED - Luya-luya, San Gabriel and Alitap are coastal villages where the evidence of plastic waste is clearly seen.
- b.) LESSONS THRU EXPERIENCE - Inhabitants are subsistence farmers and with below-average formal education; they need to experience the lessons to learn it.
- c.) CREATING AN IMPACT ON DAILY HABITS - Inhabitants are heavy plastic users.

The following mechanics were set for this environmental program:

- a.) Every bag of clean plastic waste is entitled to one raffle ticket.
- b.) Each family is allotted a maximum allocation of 24 tickets (equivalent to 3 kilos of plastic waste) to encourage more families to participate.
- c.) Prizes were raffled on **October 28, 2023 at 2:00 pm.**

The prizes for the raffle were as follows:

- Mountain Bike (1)
- Parabolic Wifi Antenna (1)
- Air Fryer (1)
- Rice Cooker (1)
- Flat Iron (5)
- Tupperware (10)
- Sports Bottle, 680 ml (4)
- Sports Bottle, 850 ml (4)
- Sports Bottle, 1.5L (2)

To ensure the continuity of this program, the plastic waste will be processed thru sorting and shredding, and the shredded plastic will be sent to a facility for processing into other usable products.



Linis Linang

Plastic palit Premyo



Adopted Barangays: Luya-Luya, San Gabriel at Alitap, Mauban, Quezon.

With the help of: Kagawad Florafe Sangcap



Petsa ng ikatatlong Raffle: Sabado,
October 28, 2023

Anong Oras: 2:00 sa hapon

Saan: Sa Tabing Dagat

Mga Premyo:

1. Mountain Bike (1)
2. Parabolic Wifi Antenna (1)
3. Air Fryer (1)
4. Rice Cooker (1)
5. Flat Iron (5)
6. Tupperware (10)
7. Sports Bottle 680ml (4)
8. Sports Bottle 850ml (4)
9. Sports Bottle 1.5L (2)
10. At iba't iba pang premyo!

**ANYONE WILLING
TO HELP IN THE
AWARDING, PLEASE
CONTACT PAT.**


JOSELITO C. BANTAYAN
President & CEO

13 OCT. '23



















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